



PRESENTED BY
 aetna™

2022 SPONSOR OPPORTUNITIES



AUGUST 8-14, 2022 | THE CLUB AT INDIAN CREEK |



TOURNAMENT FACT SHEET

- ▶ One of 26 tournaments across four countries and 18 different states for the Korn Ferry Tour's 2022 season.
- ▶ Host of the Korn Ferry Tour's Regular Season Finale where 25 PGA TOUR cards are awarded to the top 25 players in the regular season points standings.
- ▶ All four days of competition broadcast live on the GOLF Channel.
- ▶ Our 2021 Tournament Champion, David Skinns, won to move into The 25 and earn his first PGA TOUR card. He also had a T2 from a playoff loss at the TPC Colorado Championship at Heron Lakes, as well as six top-10s.

▶ 2021 CHARITY DONATION

\$50,000	Children's Hospital & Medical Center
\$54,000	First Tee of Omaha, JDRF, Memories for Kids, Multiple Sclerosis Foundation, PGA HOPE Program, Team Jack Foundation and The EPIC Foundation
\$104,000	Total 2021 Charitable Contributions
\$461,245	Total Charitable Contributions to date

▶ 2021 ATTENDANCE

Total week attendance – 37,634

2018 Total – 40,190

2019 Total – 41,448

▶ 2021 VOLUNTEERS

- 500 Volunteers over 7 days
- Approximately 7,425 volunteer hours

▶ 127 COMMUNITY SPONSORS/PARTNERS

- ▶ **2018 KORN FERRY TOUR** – Truck Award Recipient
- ▶ **2017 KORN FERRY TOUR** – Rookie of the Year Award Recipient



2021 PINNACLE BANK CHAMPIONSHIP WINNER

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At the heart of the Korn Ferry Tour is our commitment to giving back to the communities in which we play. This is such an integral part of what we try to achieve as players. We also know the impact that great sponsors can have on a tournament, and the community as a whole. As your 2021 Champion it was such an honor to be associated with such a great group of community partners and sponsors.

Providing us a platform on which to pursue our ultimate goals is something we are consistently thankful for. I am so grateful for the opportunity to be a part of this amazing event. Thank you so much for your continued support and allowing us to continue to give back to the community.

Sincere Thanks,

David Skinnis

David Skinnis
2021 Champion



2022 SCHEDULE OF EVENTS

AUG 08 ▶ MONDAY
GOLFSTATUS PRO-AM

AUG 09 ▶ TUESDAY
PRACTICE ROUND

AUG 10 ▶ WEDNESDAY
DORMIE NETWORK PRO-AM

AUG 11 ▶ THURSDAY
FIRST ROUND

AUG 12 ▶ FRIDAY
SECOND ROUND

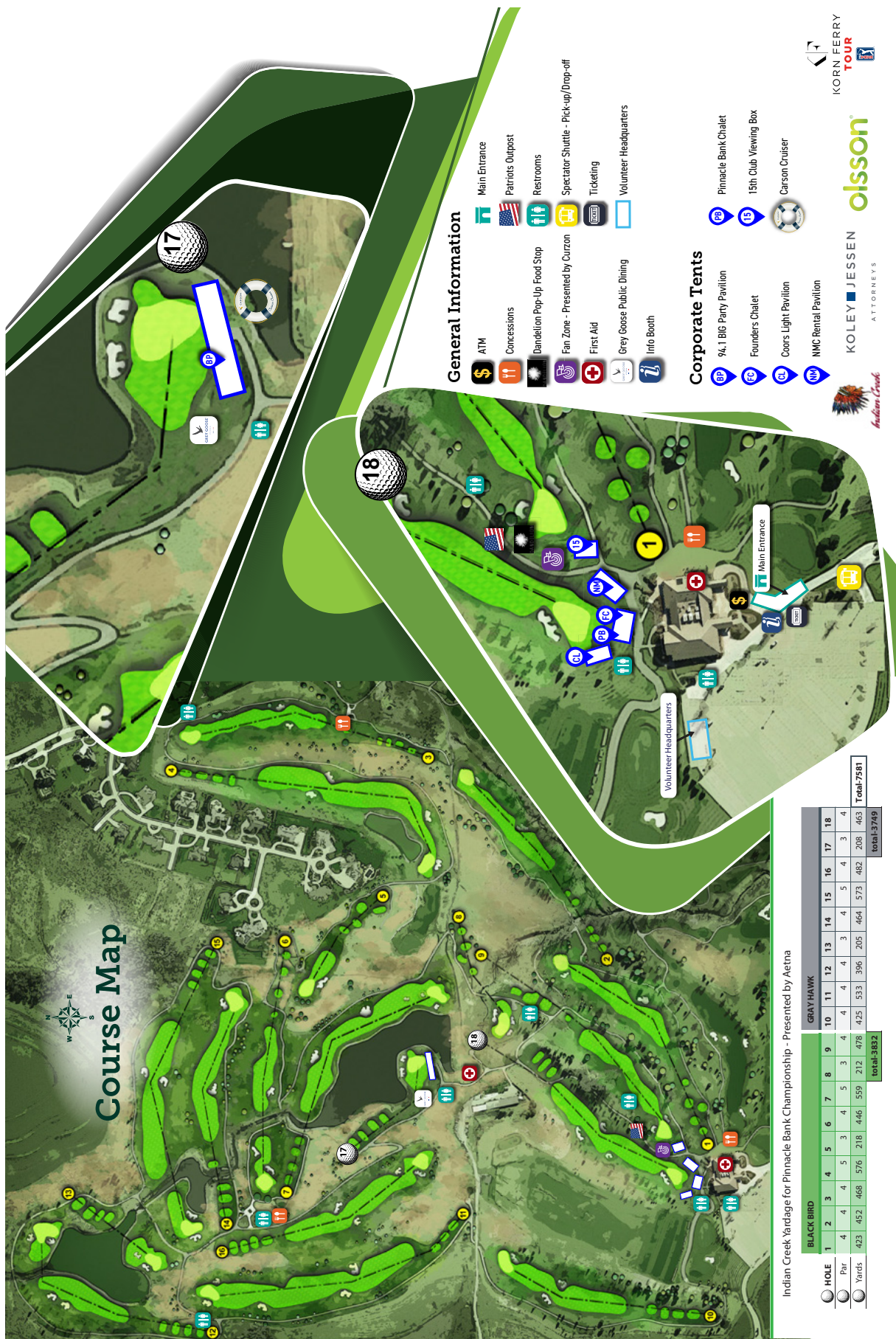
AUG 13 ▶ SATURDAY
THIRD ROUND / YOUTH DAY
PRESENTED BY RSM

AUG 14 ▶ SUNDAY
CHAMPIONSHIP ROUND



2021 COURSE MAP

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HOSPITALITY PAVILIONS

Unique, VIP hospitality and networking opportunities in shared space pavilions on two of the Korn Ferry Tour's most exciting holes! Your clients, prospective clients, and employees can be up-close to great shot-making, dramatic finishes and victories!

Hospitality ticket packages include tickets for all four days of the tournament play, Thursday - Sunday.

NMC RENTAL PAVILION | Shared space double-decker structure on the 18th Green

LEVEL 1:

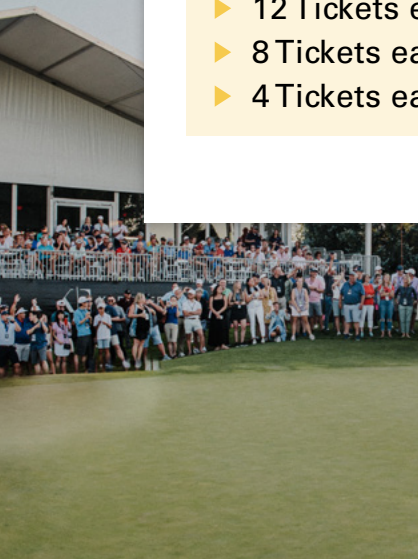
- Air-conditioned hospitality and networking space with covered outdoor reserve seating on the first level
- Includes complimentary lunch, snacks and all-inclusive beverages

▶ 24 Tickets each day / 12 Reserved Seats.....	\$21,750
▶ 16 Tickets each day / 8 Reserved Seats.....	\$17,000
▶ 8 Tickets each day / 4 Reserved Seats.....	\$10,250

LEVEL 2:

- Air-conditioned hospitality and networking space with covered outdoor non-reserved seating on the second level
- Includes complimentary lunch, snacks and all-inclusive beverages

▶ 12 Tickets each day	\$10,250
▶ 8 Tickets each day	\$7,750
▶ 4 Tickets each day	\$4,750



COORS LIGHT PAVILION | Shared space open-air structure on the 18th Green

- Covered outdoor reserved seating
- Includes complimentary lunch, snacks and all-inclusive beverages served in an air-conditioned structure

▶ 24 Tickets each day / 10 Reserved Seats	\$12,000
▶ 16 Tickets each day / 6 Reserved Seats	\$9,250
▶ 8 Tickets each day / 4 Reserved Seats	\$5,750

CHANNEL 94.1 BIG PARTY PAVILION | Shared space open-air structure on the 17th Green

- Covered outdoor reserved and non-reserved seating
- Includes complimentary lunch, snacks and all-inclusive beverages served in an air-conditioned structure

▶ 24 Tickets each day / 10 Reserved Seats	\$12,000
▶ 16 Tickets each day / 6 Reserved Seats	\$9,250
▶ 8 Tickets each day / 4 Reserved Seats	\$5,750
▶ 8 Tickets each day	\$5,250
▶ 4 Tickets each day	\$3,250



PRO-AM EVENT SPONSORSHIP

If you enjoy a first-class event with an opportunity to entertain your top clients, then a Pro-Am package is the way to go. A Pro-Am package will give you the highest impact with clients, potential customers or employees.

AUG
08

► MONDAY

GOLFSTATUS PRO-AM

SOLD

Each Pro-Am foursome receives:

- Your foursome plus pairing with a Korn Ferry Tour professional
- Invitation for each participant and a guest to the pre-tournament Pinnacle Party
- Complimentary lunch, snacks and beverages
- Gift package for each participant
- 16 One-Day Clubhouse tickets
- Keepsake photo plaque of your foursome and professional

Foursome: \$5,650 • Twosome: \$2,825

AUG
10

► WEDNESDAY

DORMIE NETWORK PRO-AM

SOLD

Each Pro-Am foursome receives:

- Your foursome plus pairing with a different Korn Ferry Tour professional each nine
- Invitation for each participant and a guest to the pre-tournament Pinnacle Party
- Complimentary lunch, snacks and beverages
- Gift package for each participant
- 16 One-Day Clubhouse tickets
- Keepsake photo plaque of your foursome and professionals

Foursome: \$7,725 • Twosome: \$3,865

VOLUNTEER SPONSORSHIP

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It takes a great team to put on a great event. And there's nothing like the pride you feel when you've been a part of bringing a signature event to our community. Best of all, many of the tournament's volunteer opportunities provide unique insights, perspective and viewing opportunities.

Volunteer Uniform

- Title Sponsor of volunteer uniform
- Embroidered logo on all volunteer uniforms
- 320 One-Day Clubhouse tickets

SOLD

Investment: \$17,500

Volunteer Headquarters

- Exclusive naming of volunteer headquarters
- Opportunity to reach 500+ volunteers
- 100 One-Day Clubhouse tickets
- 2 tickets per day Thursday and Friday in the NMC Rental Pavilion Level 2

Investment: \$7,500



BRANDING/ON-COURSE SIGNAGE

Main Entrance Sponsor

- Logo / name on signage at main entrance gate
- 2 tickets per day Thursday and Friday in Big Party Pavilion
- 40 One-Day Clubhouse tickets

SOLD
Investment: \$7,500

Fan Zone Presenting Sponsor

- Exclusive naming rights of the Fan Zone on 9th Green
- Logo on bag chairs given to fans in Fan Zone
- Electronic LED Scoreboard ad
- 2 tickets per day Thursday and Friday in NMC Rental Pavilion
- 100 One-Day Clubhouse tickets

SOLD
Investment: \$12,000

Hero Hut Presenting Sponsor

- Please contact Sales to customize this Sponsorship

Investment: \$30,000

Hero Tribute Wall Sponsor

- Exclusive naming rights of the Hero Tribute Wall
- Logo on Hero Tribute Wall
- 2 tickets per day Thursday and Friday in Big Party Pavilion
- 40 One-Day Clubhouse tickets

SOLD
Investment: \$7,500

Public Shuttle Sponsor

- Signage on all tournament spectator shuttles and public parking drop-off/pick-up location
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$8,000

Player Shuttle Sponsor

- Signage on player shuttle golf cart and player pick-up/drop-off location
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$8,000

Driving Range

- Full-color company logo on two driving range signs
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,000

Practice and Chipping Green

- Full-color company logo on chipping and putting green signage
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,000

Pedestrian Crossing

- Signage at a minimum of two pedestrian crossings on course
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,000

Guests and spectators at the Tournament take advantage of a wide variety of services and activities. Your organization can be among those making the fan experience better in a wide variety of highly visible and unique ways.

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Premium Hole Sponsor – Hole 1, 9, 10 or 17

- Full-color company logo on double-sided hole sign at tee and green
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,000

Hole Sponsor

- Full-color company logo on double-sided hole sign at tee and green
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 24 One-Day Clubhouse tickets

Investment: \$3,000

Tee Backs

- Full-color company logo on double-sided tee backs
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 40 One-Day Clubhouse tickets

Investment: \$5,250

Chuckie Board Sign

- Full-color company logo on 6 1/2' x 2 1/2' sign located next to scoreboard on-course
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 24 One-Day Clubhouse tickets

Investment: \$3,250

Electronic LED Scoreboard Ad

- Full-color company logo on scoreboards on-course
- 2 tickets per day Thursday - Friday into NMC Rental Pavilion Level 2
- 24 One-Day Clubhouse tickets

Investment: \$4,000

Course Map

- Full-color company logo everywhere course map appears:
 - Website
 - Sponsor & Volunteer Handbooks
 - Daily Pairings Guide
 - 24 One-Day Clubhouse tickets
 - On-Course Map Signs (4'x 6')

SOLD

Investment: \$4,000

Scoreboard Footer Panel

- Full-color company logo on footer of one scoreboard
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 24 One-Day Clubhouse tickets

**Investment: \$3,250 each
\$15,000 exclusive**

Scoreboard Side Panel

- Full-color company logo on one side
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 24 One-Day Clubhouse tickets

SOLD

**Investment: \$4,000 each
\$17,500 exclusive**

Quiet Sign Sponsor

- Full-color company logo on Quiet Signs (approx. 300 printed)
- 2 tickets per day Thursday and Friday into Big Party Pavilion
- 24 One-Day Clubhouse tickets

SOLD

Investment: \$3,000



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