

Pinnacle Bank CHAMPIONSHIP

PRESENTED BY
WOODHOUSE


**KORN FERRY
TOUR**




MATT McCARTY
Korn Ferry Tour
Class of 2024



AUGUST 4-10, 2025 | THE CLUB AT INDIAN CREEK

TOURNAMENT FACT SHEET

- ▶ Matt McCarty, 2024 PBC Champion is the 2nd player to win 3x on the Korn Ferry Tour and 1x on the PGA TOUR in the same season.
- ▶ Brandon Crick and Scott Gutschewski, Nebraska natives and University of Nebraska alums, are the only players to start in all eight past playings of the Pinnacle Bank Championship presented by Woodhouse.

▶ 2024 CHARITY DONATION

\$90,000	RSM Putting Challenge
\$35,500	PGA REACH Foundation
\$23,470	Breakthrough T1D, Knights of Columbus, First Tee of Omaha, Ivy League, Vita Nova
\$19,941	EPIC for Girls
\$12,500	Nebraska Golf Foundation
\$181,411	Total 2024 Charitable Contribution
\$1,032,728	Total Charitable Contributions to date

▶ 2024 ATTENDANCE

Total week attendance – 52,816

2019 Total – 41,448

2021 Total – 37,634

2022 Total – 45,656

2023 Total – 43,815

▶ 2024 VOLUNTEERS

- 550 Volunteers over 7 days

- Approximately 8,330 volunteer hours

▶ 115 COMMUNITY SPONSORS/PARTNERS

▶ TOURNAMENT AWARDS

▶ **2023 KORN FERRY TOUR** – Charity of the Year Award Recipient

▶ **2018 KORN FERRY TOUR** – Truck Award Recipient

▶ **2017 KORN FERRY TOUR** – Rookie of the Year Award Recipient



2025 SCHEDULE OF EVENTS

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AUG 04 ▶ **MONDAY**
SANDHILLS GLOBAL PRO-AM

AUG 05 ▶ **TUESDAY**
PRACTICE ROUND

AUG 06 ▶ **WEDNESDAY**
DORMIE NETWORK PRO-AM

AUG 07 ▶ **THURSDAY**
FIRST ROUND

AUG 08 ▶ **FRIDAY**
SECOND ROUND

AUG 09 ▶ **SATURDAY**
THIRD ROUND / YOUTH DAY
PRESENTED BY RSM

AUG 10 ▶ **SUNDAY**
CHAMPIONSHIP ROUND



HOSPITALITY PAVILIONS

Hospitality ticket packages include tickets for all four days of tournament play, Thursday – Sunday.

NMC RENTAL PAVILION | Shared space air-conditioned structure on the 18th Green

- Air-conditioned hospitality and networking space with covered outdoor reserved and non-reserved seating
- Includes complimentary lunch, snacks and all-inclusive beverages

▶ 16 Tickets each day / 8 Reserved Seats.....	\$18,750
▶ 8 Tickets each day / 4 Reserved Seats.....	\$10,750
▶ 8 Tickets each day	\$8,500
▶ 4 Tickets each day	\$5,250



DOUBLE GREEN HOSPITALITY | Shared space covered open-air structure on both 18th & 17th Greens

- Access to both covered outdoor non-reserved seating on 17th and 18th Greens
- Includes complimentary lunch, snacks and all-inclusive beverages served in an attached air-conditioned structure

▶ 8 Tickets each day	\$6,500
▶ 4 Tickets each day.....	\$4,500



MICHELOB ULTRA PAVILION | Shared space covered open-air structure on the 18th Green

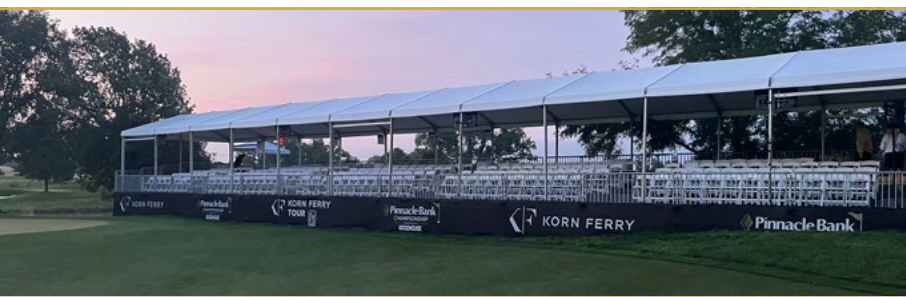
- Covered outdoor reserved and non-reserved seating
- Includes complimentary lunch, snacks and all-inclusive beverages served in an attached air-conditioned structure

▶ 16 Tickets each day / 8 Reserved Seats	\$10,500
▶ 8 Tickets each day / 4 Reserved Seats	\$6,500
▶ 8 Tickets each day	\$5,750
▶ 4 Tickets each day	\$3,750

HURRDAT SPORTS PAVILION | Shared space covered open-air structure on the 17th Green

- Covered outdoor reserved and non-reserved seating
- Includes complimentary lunch, snacks and all-inclusive beverages served in an attached air-conditioned structure

▶ 16 Tickets each day / 8 Reserved Seats.....	\$10,250
▶ 8 Tickets each day / 4 Reserved Seats.....	\$6,250
▶ 8 Tickets each day	\$5,750
▶ 4 Tickets each day	\$3,750



PRO-AM EVENT SPONSORSHIP

THIS PACKAGE WILL PROVIDE THE HIGHEST IMPACT WHILE YOU ENTERTAIN YOUR CLIENTS, PROSPECTS OR EMPLOYEES.

This first-class event also includes an invitation for the foursome and guests to a catered Pairings Party at Barnato on Sunday, August 3rd.

AUG 04 ▶ MONDAY SANDHILLS GLOBAL

Each Pro-Am foursome receives:

- Your foursome plus pairing with a Korn Ferry Tour professional
- Invitation for your foursome and guests to the Sunday, August 3rd Pairings Party at Barnato
- Complimentary lunch, snacks and beverages Pro-Am Day
- Gift package for each participant
- Two (2) Non-reserve Double Green Hospitality tickets for Saturday, August 9th
- Keepsake photo plaque of your foursome and professional

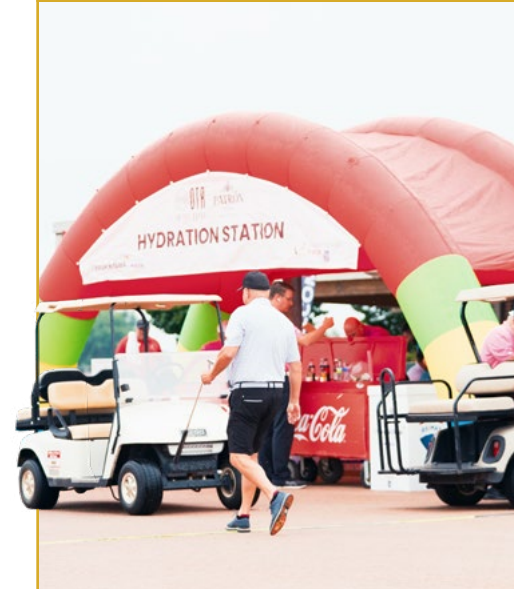
Foursome: \$6,750 • Twosome: \$3,375

AUG 06 ▶ WEDNESDAY DORMIE NETWORK

Each Pro-Am foursome receives:

- Your foursome plus pairing with a different Korn Ferry Tour professional each nine holes
- Invitation for your foursome and guests to the Sunday, August 3rd Pairings Party at Barnato
- Complimentary lunch, snacks and beverages Pro-Am Day
- Gift package for each participant
- Two (2) Non-reserve Double Green Hospitality tickets for Saturday, August 9th
- Keepsake photo plaque of your foursome and professionals

Foursome: \$8,750 • Twosome: \$4,375



VOLUNTEER SPONSORSHIP

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IT TAKES A GREAT TEAM TO PUT ON A GREAT EVENT.

And there's nothing like the pride you feel when you've been a part of bringing a signature event to our community. Best of all, many of the tournament's volunteer opportunities provide unique insights, perspective and viewing opportunities.

VOLUNTEER UNIFORM

Investment: \$17,500

SOLD

- Title Sponsor of volunteer polos
- Embroidered logo on all **500+** volunteer polos
- 480 One-Day Grounds Tickets
- 2 tickets per day Thursday - Sunday in NMC Rental Pavilion

VOLUNTEER HEADQUARTERS

Investment: \$7,500

- Exclusive naming of volunteer headquarters
- Opportunity to reach **500+** volunteers
- 200 One-Day Grounds Tickets
- 2 tickets per day Thursday - Sunday in NMC Rental Pavilion
- Company logo displayed on course map

SOLD

VOLUNTEER HAT

Investment: \$10,000

- Title sponsor of volunteer headwear
- Embroidered logo on all **500+** volunteer hats and visors
- 480 One-Day Grounds Tickets
- 2 tickets per day Thursday - Sunday in NMC Rental Pavilion



BRANDING OPPORTUNITIES

MAIN ENTRANCE SPONSOR

- Full-color signage at tournament main entrance
- 2 tickets per day Thursday - Sunday into Hurrdat Sports Pavilion
- 80 One-Day Grounds tickets

Investment: \$10,000

FAN ZONE PRESENTING SPONSOR

- Exclusive naming rights of the Fan Zone on 9th Green
- Logo on 500 bag chairs given to fans in Fan Zone
- Electronic LED Scoreboard ad
- 2 tickets per day Thursday - Friday in NMC Rental Pavilion
- 200 One-Day Grounds tickets

Investment: \$13,000

PATRIOTS OUTPOST TITLE SPONSOR

- Please contact Sales to customize this Sponsorship

Investment: \$30,000

PATRIOTS OUTPOST PRESENTING SPONSOR

- Please contact Sales to customize this Sponsorship

Investment: \$5,000

PATRIOTS OUTPOST TRIBUTE WALL SPONSOR

- Exclusive naming rights of the Tribute Wall
- Logo on Tribute Wall
- 2 tickets per day Thursday - Friday in Hurrdat Sports Pavilion
- 80 One-Day Grounds tickets

Investment: \$7,500

PUBLIC AND VOLUNTEER SHUTTLE SPONSOR

- Signage on all tournament spectator shuttles and public parking drop-off/pick-up locations
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 80 One-Day Grounds tickets

Investment: \$5,000



Fan Zone



Main Entrance Sponsor



Patriots Outpost

TRASH CANS SPONSOR

- Full-color double sided receptacle on 225 containers located throughout the course
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 80 One-Day Grounds tickets

Investment: \$7,500

DRIVING RANGE

- Full-color company logo on 2 driving range signs
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 80 One-Day Grounds tickets

Investment: \$5,000

PRACTICE AND CHIPPING GREEN

- Full-color company logo on chipping and putting green signage
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 80 One-Day Grounds tickets

Investment: \$5,000

PEDESTRIAN CROSSING

- Signage at a minimum of 2 pedestrian crossings on course (hole 14 near tee box and on 18 fairway)
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 80 One-Day Grounds tickets

Investment: \$5,000

COURSE MAP

- Full-color company logo on 2 on-course maps (4' x 6')
- Full-color company logo on map located on the website
- Full-color company logo on map located in Sponsor and Volunteer Handbooks
- 48 One-Day Grounds tickets
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion

SOLD

Investment: \$4,250

QUIET SIGN SPONSOR

- Full-color company logo on Quiet Signs (approx. 150 printed)
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 48 One-Day Grounds tickets

SOLD

Investment: \$3,500



Pedestrian Crossing



Driving Range



Practice & Chipping Green



Quiet Sign



Course Map



Trash Can

BRANDING OPPORTUNITIES

PREMIUM HOLE SPONSOR – HOLE 1, 9, 10 OR 17

- Full-color company logo on double-sided hole sign at tee and green
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 80 One-Day Grounds tickets

Investment: \$5,250

HOLE SPONSOR

- Full-color company logo on double-sided hole sign at tee and green
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 48 One-Day Grounds tickets

Investment: \$3,250

TEE BACKS

- Full-color company logo on double-sided tee backs
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 80 One-Day Grounds tickets

Investment: \$5,250

CHUCKIE BOARD SIGN

- Full-color company logo on 6 1/2' x 2 1/2' sign located next to scoreboard on-course
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 48 One-Day Grounds tickets

Investment: \$3,250

ELECTRONIC LED SCOREBOARD AD

- Full-color company logo on all scoreboards on-course
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 48 One-Day Grounds tickets

Investment: \$4,250

SCOREBOARD FOOTER PANEL

- Full-color company logo on footer panel sign of one scoreboard
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 48 One-Day Grounds tickets

Investment: \$3,500 each
Exclusive: \$14,000

SCOREBOARD SIDE PANEL

- Full-color company logo on one scoreboard side panel
- 2 tickets per day Thursday - Friday into Hurrdat Sports Pavilion
- 48 One-Day Grounds tickets

Investment: \$3,500 each
Exclusive: \$14,000



Hole Sponsor



Tee Backs



LED Ad

Side Panel

Footer Panel

Chuckie Board Signs

2024 COURSE MAP



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General Information

- ATM
- Barrato Live & Loud
- Concessions
- First Aid
- Parlor Zone Open to the Public
- Patriots Outpost
- KPMG Fan Zone Open to the Public
- Info Booth
- Main Entrance
- Restrooms
- Spectator Shuttle - Pick-up/Drop-off
- Ticketing
- Volunteer Headquarters

Corporate Tents

- Hurridat Sports Pavilion
- Founders Chalet
- Michelob Ultra Pavilion
- NMC Rental Pavilion
- Pinnacle Bank Chalet
- Hurridat Harbor

Indian Creek Yardage for Pinnacle Bank Championship - Presented by Woodhouse

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
BLACK BIRD	423	452	468	576	218	466	559	212	478	485	533	456	205	464	573	482	208	463
GRAY HAWK	423	452	468	576	218	466	559	212	478	485	533	456	205	464	573	482	208	463
Total	3,892																	





PRESENTED BY
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